

# EDUCATIONAL GREEN POINT IN SŁUPSK

Sector: Energy education Timeframe: Since September 2015 Location: Słupsk

## PROJECT BACKGROUND

Słupsk (approx. 93 000 inhabitants) is located in the northern part of Poland, in the Pomorskie Voivodeship. Its ambition is to become a new-generation green city, which combines innovativeness, green economy, social justice and environmental and climate protection. In order to achieve these targets, Słupsk introduces new standards in municipal investments and institutions, actively participates in various cooperation networks, including Association of Municipalities Polish Network "Energie Cités" and "More Than Energy" movement, as well as implements innovative educational and social actions. Within these priorities and in cooperation with relevant institutions and social organisation, the city opened so called Green Point. It is an educational point for the citizens, which launched its operation in September 2015.

### **PROJECT DESCRIPTION**

Green Point was created on the initiative of Robert Biedroń, the Mayor of Słupsk. It is the first in Poland educational & information point providing all interested citizens with free advice in the area of environmental protection, energy conservation and related benefits (including possible financial savings). The citizens can learn there, among others, how to reduce energy consumption by changing light bulbs, how to obtain energy from renewable sources, where to look for funds for replacement of old



boilers with more ecological heat sources and how to reduce heating bills.

Advisory services are provided in the stationary Green Point, in the Słupsk Centre for Non-Governmental Organisations and Social Economy and in the seats of housing cooperatives, condominiums, companies, non-governmental organisations, municipal institutions and universities. Green Point's employees participate in condominiums' meetings, reaching citizens with the most important information concerning city's environmental policy and actions. They also co-organise trainings focusing on energy saving, possibilities of using renewable energy sources and segregation of recyclable materials. During the presentations and lectures, the employees use "educational kits", including e.g. traditional bulb, LED bulb, fluorescent lamp, wattmeter, small solar lamp and educational leaflets. Information on environmentally friendly ways of saving energy were also provided in all new council flats.

Green Point also engages in coordination of actions undertaken by different municipal units and social organisations. It cooperates with local schools, which joined the 50/50 energy-saving project, as well as co-organises celebrations of the Earth Day, the Earth Hour and the European Sustainable Development Week.

Among the Green Point's partners, there are the Employment Agency, the Heinrich Böll Foundation in Warsaw, the Citizen Initiative Centre in Słupsk and the Green Institute in Warsaw.

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### **FINANCING SCHEME**

Funds for launching the project were obtained together with the city's partner - Citizen Initiative Centre - from the Heinrich Böll Foundation seated in Warsaw. The County Employment Agency financed half-year labour costs of 5 employees hired in the Green Point. The Voivodeship Fund for Environmental Protection and Water Management covers part of the labour costs of one employee within the "Graduate" programme. It is planned that further funds will be obtain from cooperation programmes, like e.g. INTERREG programme.

### PROJECT RESULTS

During the first four months of the Green Point's operation its employees reached approx. 2 500 citizens. Their educational work helped in raising their environmental awareness, as well as the awareness of municipal institutions, non-governmental organisations and entrepreneurs. They learned more about practical energy-saving and resources-saving solutions, which generate profits and improve the quality of everyday life. Green Point's activities also support promotion and better understanding of the principles of sustainable development, as well as contribute to the achievement of the objectives specified in the Słupsk's Low-Emission Development Programme - a document, which sets directions of the city's sustainable development.

### Z a o s z c z ę d ź na rachunkach, chroń ś r o d o w i s k o

Oświetlenie: Żarówki LED zużywają do 85 proc. energii mniej i świecą do 25 razy dłużej niż żarówki tradycyjne. W sezonie jesienno-zimowym zwracają się w oszczędnościach już po miesiącu.

Urządzenia gospodarstwa domowego: Korzystaj z pralek, lodówek, telewizorów o wysokiej klasie energetycznej: A, A+, A++.

Woda: Jeśli z kapiącego kranu co sekundę spad

### **DEVELOPMENT PROSPECTS**

Establishment of the Green Point was an innovative project, which fits into current European programmes and thus has significant development prospects. It is planned to widen the scope of its activities, both by increasing the number of advisory points in Słupsk (e.g. establishing them at the cultural centres and educational facilities) and by establishing cooperation with other cities in Poland (e.g. with Ustka, which together with Słupsk forms a twin-city) and in other countries (with partner cities or within the Union of Baltic Cities).



### **MORE INFORMATION**

Beata Maciejewska, Mayor's Plenipotentiary for Sustainable Development and Green Modernisation of the City e-mail: b.maciejewska@um.slupsk.pl phone: +48 59 848 84 53

Green Point e-mail: ekodoradca@um.slupsk.pl phone: +48 609 293 221 www.slupsk.pl/zielonypunkt